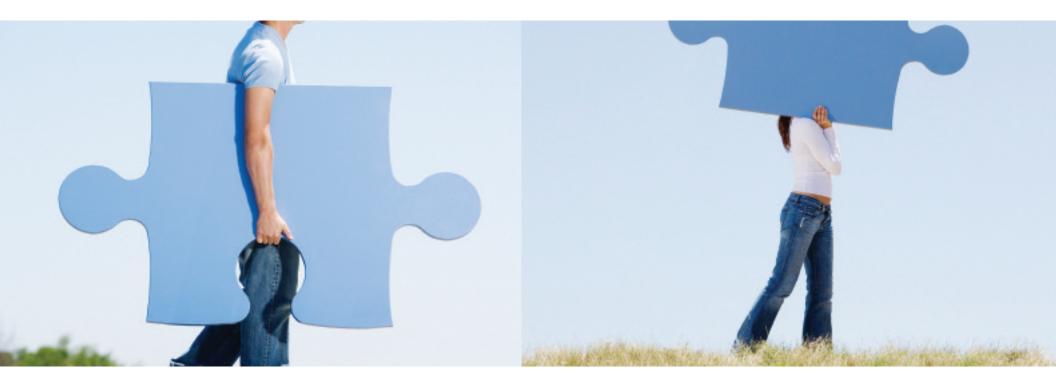




Vista Hill Celebrates 50 Years of Service



... Helping Families Achieve Peace of Mind

1957-2007

Vista Hill's Half-Century of Success Can Be Measured in Lives Touched and Transformed

As Vista Hill celebrates its 50th anniversary, we look back at the remarkable impact this organization has had on the individuals and families who often had nowhere else to turn. The timeline on the pages to follow shows a vivid visual record of Vista Hill's contribution to the community throughout the years—great success helping families put the pieces of their lives back together.

But just how do we measure success at Vista Hill?

One measure is sheer longevity. Equipped with the forwardthinking vision its founders set forth in 1957, Vista Hill has demonstrated the stability, reliability, and commitment necessary to tackle the tough problems that so many other agencies are reluctant to address.

The most important measure is those whose lives have been touched and transformed by Vista Hill. The literally thousands of people of all ages, from communities large and small, both within and outside of San Diego County, who were overwhelmed with mental illness, substance abuse or developmental disabilities but who found healing and hope at Vista Hill.

From the joyful mom who got her children back after getting help to escape a nightmarish world of drugs, to the child with autism taught to speak for the first time, to the troubled teen who learned how to overcome behavioral problems and become a productive, contributing adult, to the shattered family put back together thanks to intensive therapy and counseling. There are hundreds if not thousands of success stories like these.

Harder to measure, but equally as crucial, is the success Vista Hill has had in *preventing* problems. Many of our programs include a built-in early intervention element that enables us to identify the

root cause of a given problem. In this way we can intervene before it takes hold. This strategy alone has saved vast expenditures of public money, avoided untold human suffering, and significantly improved the health of our community.

We also measure our success in the tireless and professional skill of the many Vista Hill employees, past and present, who have invested their careers—and really their lives—in providing the compassionate care that makes such a difference.

Finally, look at the philanthropic gifts we've received through the years from the passionate Vista Hill volunteers and donors who know and value what we do in the community. Our programs have captured their imagination and made them want to be part of this special organization. We thank each and every one of you for your support.

What challenges will Vista Hill face in the next 50 years? We can't predict the future, but we do know that Vista Hill will be there. We will tackle the toughest of those challenges with pride and courage so that we can continue our mission of creating stronger families and brighter futures. That will always be the true measure of our success

tanes.

Chairman of the Board

Robert Dean President and CEO



Robert Dean

Mission:

Measurable improvement in family functioning, independence, and behavioral health through high-quality programs focused on education, prevention, and early intervention.

Putting the Pieces Together: Vista Hill Through the Years

Specific Vista Hill historical milestones appear in orange.

key

General historical key moments appear in red.





1946

Congress passes the National Mental Health Act that leads to creation of the National Institute of Mental Health. The Hill-Burton Act is also passed to provide federal funding for hospital construction in the U.S.

1950

San Diegans needing care are sent to sanitariums, state facilities, or stay isolated at home.

1953

The National Mental Health Association casts the "bell of freedom." The bell symbolizes freedom from stigma and the shackles of state institutions.





Vista Hill Psychiatric Foundation forms as a 501(c)(3) not-for-profit corporation. Robert Thorn (pictured), Wiley Curry, and Cy Dixon structure a plan to develop San Diego's first private accredited psychiatric hospital.



Vista Hill Hospital (Chula Vista) becomes San Diego's first licensed private psychiatric hospital (50 beds). The facility is donated by psychiatrist Elmer Peterson, M.D.

1957

Elavil is reported in scientific journals as the first effective antidepressant medication. Ken Kesey publishes One Flew Over the Cuckoo's Nest.

1962



Douglas Young Clinic is established to treat the uninsured with psychiatric illness. Businessman Douglas Young serves early on as a Vista Hill board member.

Compton Foundation Hospital (Los Angeles) is purchased to provide inpatient psychiatric services.

1963

President Kennedy signs the Community Mental Health Centers Act that mandates transition from large state hospitals to community settings.

The San Diego Union LOCAL Federal Funds Approved For New Psychiatric Unit



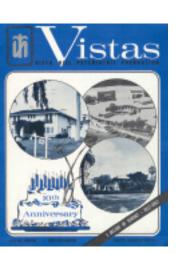
A land lease negotiated with the San Diego Hospital Association (Sharp Memorial Hospital) is the eventual site for Mesa Vista Hospital. Mesa Vista Hospital is designed as a modern psychiatric hospital redefining private care for San Diego. It eventually expands to 150 beds and becomes the largest private psychiatric hospital in San Diego. "At about 18 months we realized that Patrick's social and verbal skills were not progressing as they should. We found out it was autism, and things went downhill from there. By the time we got to Stein Education Center, he was five years old with behavior problems so difficult that we didn't know where to turn. Some nine years later he is in a special-ed class in high school, and two periods a day he goes to regular classes. He is a changed young man, and we can't thank Stein Education Center enough."

Mary and George Venables, Patrick's parents "I was 35 years old; I had dual diagnosis. It was in 1974 when psychiatric problems weren't as acceptable as they are now. I kept it a secret except from my husband and a couple of friends. It doesn't matter what your background is or how old you are. I was in a Vista Hill program with a concert pianist, an ex-nun, a young man who had long hair and played the guitar, and a tennis pro. We all helped each other. I thought I was going there for a rest... they kept us busy from seven in the morning until evening: medication, ceramics, exercise, groups, meals. It was quite an experience, and I'm very thankful to Vista Hill."

Philomena Hodap



Vista Hill Foundation adopts a stylized caduceus as a corporate logo. The letters "VHF" are incorporated into the design.



Vista Hill Foundation celebrates its 10-year anniversary. Facilities and clinics include Vista Hill Hospital, Mesa Vista Hospital, Compton Foundation Hospital, the Douglas Young Clinic, and the South Bay Guidance Center.



Under the direction of Robert Moore, M.D., Medical Director, Mesa Vista Hospital starts the first local private inpatient treatment program for alcoholism.

1965



The Medicare and Medicaid bill is passed by Congress. The American Medical Association passes a resolution stating that "alcoholism is a disease that merits serious concerns..."

1967

1969

1970

Children with autism are legally excluded from attending public schools.



FDA approves lithium carbonate to treat manic-depressive (bi-polar) illness. Lithium becomes an important part of successful treatment for adults with this illness.





Los Ninos Remedial Center is established as a private school for children with autism. School takes place in the spare rooms at St. Luke's Episcopal Church. The small school evolves into the multi-site Sam and Rose Stein Education Center.

South Bay Guidance Center opens to provide outpatient mental health treatment based upon the client's ability to pay for services.

Vista Hill is contracted to operate county mental health services in Imperial County. Administrative services continue through 1976.

1972

1975

Congress enacts Public Law 94142 mandating that disabled children attend public schools to receive special education services. Every child is guaranteed a "free and appropriate public education."







Construction begins for a new Vista Hill Hospital campus in Chula Vista. The campus expands in phases to a total of 89 beds to serve children, teens, adults, and seniors in a growing South Bay community.



Vista Sandia Hospital, a 92-bed psychiatric hospital in Albuquerque, N.M., is purchased. Vista Sandia operates through 1988.

1979

National Alliance for the Mentally III is founded and becomes an effective advocacy group. The local San Diego chapter receives funding from Vista Hill to develop a referral line.

1980

The long-term effects of Fetal Alcohol Syndrome are widely published in scientific journals. This knowledge urges health providers to intervene early in pregnancy to prevent alcohol and drug-related birth defects and life-long disabilities.

1982

Former First Lady Betty Ford's recovery from breast cancer and chemical dependency becomes an inspiration to many. The Betty Ford Center later opens and the California legislature creates a special licensure category for chemical dependency facilities.



The first West Coast Cognitive Therapy Program is started at Mesa Vista Hospital under **Raymond Fidaleo, M.D. Partial** day and intensive outpatient services are added in later years.

Los Niños

develops

two group

homes for

children and

autism in east

adults with

San Diego

County.



Vista San Diego Center opens as a 30-bed adolescent residential treatment facility in Kearny Mesa. The long-term services extend the continuum of care for troubled teens following hospitalization.



Vista Hill Executive Team (1986). Left to right: Greg Zinser, Ronald Fickle (CEO), Eugenie Newton, Robert A. Moore, M.D., and Dennis Senko.

1985

1983

1986

Friends of Vista Hill fundraising entity is created to support programs and services.

1987

A new generation of antidepressants called selective serotonin reuptake inhibitors is introduced. Prozac becomes one of the most widely prescribed medications in the U.S.



Community Research Foundation (CRF) becomes Vista Hill **Community Treatment** Systems (VHCTS) in an affiliation with Vista Hill Foundation. In 1996, CRF resumes independent status to compete for county privatization contracts.

and brought her home. I don't know what we'd have done without Vista Hill." Robert Slack "Stein Education Center

"My ex-wife had severe troubles from a surgery. She needed to recover. to learn to walk, and there was nothing

I could do because I

[in partial day treat-

ment] picked her up

every day, helped her,

was working. Vista Hill

is an oasis... a safe harbor... a child can go there, and a parent knows something good happens... my child is helped and can be a real citizen."

Ernie Perro. father of Ernie. Jr.

TONY: "I learned about my faults and will correct them to be a better father. Maybe this is part of the problem."

CHRISTINE: "We came to this class seeking some professional help. We've learned a lot from sharing in class from the experiences of other families."

RICHARD: "SAFIR got me through a tough part of my life. Now my family and I are on the right track. We dug into my family roots and solved some family conflicts in our lives."

Tony, Christine, and their son Richard

Vista Hill Foundation employs nearly 1,100 professional, direct care, and support staff.

Contracted psychiatric services are provided by Vista Hill to numerous military installations around California. **Other managed** inpatient psychiatric contracts take place in medical/surgical hospitals in

16-bed chemical dependency recovery hospital for adults, is established in Kearny Mesa. The project is jointly planned by management of Vista Hill and Vista Hill Community Treatment

Vista Pacifica. a

Systems.

several states.

1988

The Drug Free Workplace Act is enacted by Congress. First Lady Nancy Reagan's "Just Say No" youth drug prevention program is in full swing.

National concerns about rising health costs accelerate the development of managed care within the health insurance industry. The Department of Defense takes major steps to reform coverage for military dependents and retirees.

The first Vista Hill Fashion Show models pose for a photo opportunity. From left to right: Doctors Jay Flocks, Michael Plopper, **Clark Smith. Fernando** Kwiatkowski, and Alan Rabin. Front: Don Allen, **CEO**, Mesa Vista Hospital.

The Vista Health

assumes 140,000

Plan (VHP)

is formed and

enrollees from

the Greater San

VHP eventually

behavioral HMO

expands to

in specialty

products.

1990

Diego Health Plan.

400,000 enrollees



Sam and Rose Stein make a generous contribution that includes a \$500,000 endowment to Los Ninos Education Center. The facility is renamed the Sam & Rose **Stein Education Center** to honor the couple.

1991



of Mental Health declares the 1990s to be "Decade of the Brain."

The National Institute

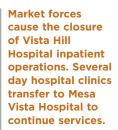


Vista Hill Hospital names its women's treatment program The Gayle **McCandliss** Center in memory of Chula Vista's first woman mayor.



Community services and school-based early intervention counseling begin in South Bay and expand to various locations throughout San **Diego. Satellite** day treatment programs are started around the county.

1992



The Vista Hill Hospital campus is modified to provide psychiatric emergency and residential care for children and teens through county contracts.

The Vista Hill Women's Council on Mental Health is established to raise awareness and reduce the stigma of mental illness.



Under the new name Supporting Adolescents and Families in Recovery (formerly PARTS), counseling and support groups occur in multiple locations around the county at no charge to participants. Annually, hundreds of drug-abusing teens and their parents find hope and support at SAFIR.



ParentCare (La Mesa), a program funded by the Grossmont Healthcare District for drug-dependent women, becomes part of Vista Hill. Operating initially under Mesa Vista Hospital, it is renamed the Donald K. Allen ParentCare Family Recovery Center in 1999. ParentCare receives partial funding from the County of San Diego. Pictured: Jill and Josh Allen.

1993

The American Psychiatric Association publishes the fourth revision of the Diagnostic and Statistical Manual for Mental Disorders. The first DSM was published in 1949.

1994

1995

1996

Turmoil in American health care brings about major costcontainment efforts. Many hospitals merge within larger systems to survive and in some cases discontinue services altogether. Connie's Closet thrift shop opens to benefit ParentCare. Three years later, in 2002, led by Darlyn and Chuck Davenport, Vista Hill and Senior Community Centers combine the operation to support both non-profits. Renamed the Windmill Thrift Shop in 2004, the endeavor is a great success.



Donor Connie Golden (far right) tours adult program with Liz McInnis, Ph.D., and Robert E. Dean

Juvenile Assessment & Monitoring (JAM) program operates for nearly five years as a County contract to work with court-referred youth with substance abuse. That same year, TOWER opens under a federal grant via Children's Mental Health Services to oversee troubled teens.



Stein Education Center expands to multiple sites for special education for students and training programs for adults. Students at the Chula Vista campus celebrate the Center's opening.

1997

Vista Hill begins the transition from psychiatric hospitals and insurance services to a communitybased service organization. The Vista Health Plan is

sold to Green Spring

In 1998, Mesa Vista Hospital and Vista Pacifica transfer clinical operations to Sharp

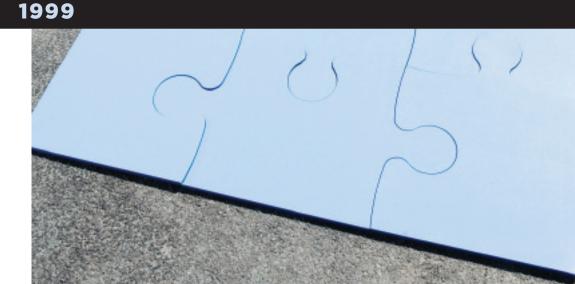
Health Services in 1997.

HealthCare in San Diego.

The San Diego County Superior Court rolls out a major initiative entitled "Drug Court." The program emphasizes mandated drug abuse treatment, court supervision, and sanctions. Drug Court reduces incarceration, improves recovery options, and brings about reunification for children and parents.

1998

In California, mental health reform for children and adolescents includes the creation of "systems of care." Coordinated services ("wraparound") among various agencies are emphasized to improve outcomes for children and teens.



A Lemon Grove apartment complex is acquired to create a sober living environment for ParentCare clients. The adjacent property is purchased for use as an activity center through a generous contribution from Audrey S. Geisel and the Dr. Seuss Fund of the San Diego Foundation. In 2006, Mrs. Geisel retires the apartment complex mortgage.



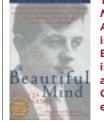


Vista Hill's Learning Assistance Center (LAC), partially funded by the County of San Diego, is awarded county contracts in numerous school districts. LAC begins providing schoolbased mental health treatment for students outside the customary clinic setting.

2001

2000

California legislature passes the Mental Health Parity Act. The legislation defines certain psychiatric conditions as biological disorders on the same scale as physical diseases.



The movie *A Beautiful Mind* wins multiple Academy Awards, including Best Picture. Book author Sylvia Nasar is featured speaker at a Vista Hill Women's Council on Mental Health event in 2003. Mothers Against Drunk Driving celebrates 25 years of saving lives. MADD blazes a trail of effective national policy change. Annual alcohol-related traffic fatalities drop from an estimated 30,000 in 1980 to 17,000 in 2005. "Never in our wildest dreams did we think we might have to cope with substance abuse in our family. But we did. It was the struggle of a lifetime, and with the help of Vista Hill, our family got through it. Thank you, Vista Hill."

Lael and Jay

Stay tuned for the next 50 years! 2057

Vista Hill 50th Anniversary 1957-2007

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Vista Hill Senior Management From left: Belle Nunley, Senior VP Finance/CFO; Mark Chenven, M.D., Senior VP Clinical Operations; Robert E. Dean, President/CEO; Velma Netto, VP Human Resources; Ann L. Mound, VP Development.

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Sheila, Elaine, and Jeffrey Lipinsky lead the 50th Anniversary Endowment Campaign by offering a matching gift opportunity: they later named the Lipinsky Family Therapeutic Learning Center at ParentCare.



Sam and Rose Stein, Vista Hill's largest donors, inspired many in the community to follow their lead, and the Stein family continues to support Vista Hill today.

Vista Hill's ParentCare Saves Patty's Life; Now She Helps Others Turn Theirs Around



When Patty Busse finally reached rock bottom, she feared that her life was over. Trapped in a nightmarish haze of alcohol and crystal meth addiction, Patty had lost her job, her children, and was homeless. Yet Patty not only lived, she is thriving

today thanks to Vista Hill's ParentCare program. ParentCare's skilled staff showed Patty how to stay clean and sober while she learned the skills that enabled her to become a good parent.

"I know in my heart that ParentCare saved my life," Patty says. "Without them I would have gone back to abusing drugs and would have died. They provided loving but very strong and structured support that pulled me through no matter how many ups and downs. I loved the program so much I didn't want to leave when it was over."

As it turned out, Patty didn't leave. After completing the program, she became a ParentCare volunteer while she went back to school to become a chemical dependency counselor. Today she serves as a case manager and supervises ParentCare's Sober Living Apartments' "Alumni Group."

"I couldn't be happier," Patty smiles. "I've got my family back, and I've got a great job where I can help women who are going through exactly what I went through. I will always be grateful to ParentCare for the wonderful life they have given me."

Vista Hill Community Impact Public Sector Partnerships

Vista Hill is able to help thousands of San Diego County families thanks to the supportive relationships with our public sector partners. These include:

Special Education Local Plan Area Directors and numerous school districts in the County, including Escondido Union and Chula Vista Elementary

County of San Diego Health and Human Services Agency, Departments of Alcohol and Drug Services, Children's Mental Health Services, and Child Welfare Services

San Diego County Department of Probation Superior Court, Juvenile Division

San Diego Regional Center for the Developmentally Disabled

Vista Hill Programs

Special Education & Training (Developmental Disabilities)

- Stein Education Centers
- Education Programs
- After-School Recreation Program
- Adult Services

Family Recovery Programs (Substance Abuse)

- Don Allen ParentCare Family Recovery Center
- Vista Hill Apartments and Geisel Activity Center
- SAFIR (Supporting Adolescents and Families in Recovery)
- Bridges Early Intervention and Recovery Programs
- Bridges Service Center Intensive Outpatient Program

Family Support & Treatment Programs (Mental Health)

• Learning Assistance Center

Community Service Programs

- On Track
- SAFIR (Supporting Adolescents and Families in Recovery)
- Parenting Skills
- Changes
- B-4
- Bridges Service Center Intensive Outpatient Program
- Special Needs



Vista Hill Stronger Families...Brighter Futures Since 1957

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Tax ID# 95-1944230

Vista Hill Supporters

Vista Hill has made a positive impact in San Diego County for the past 50 years with the support and generosity of many individuals, foundations, corporations, and organizations who have given of their time, talent, and financial resources. We salute you all!

Vista Hill **Community Impact Leaders**

1957 - Present Cumulative Giving

Making an impact... leading the way... for 50 years.

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If you notice errors, please accept our sincere apology; and please call 858.514.5151 to let us know. Thank you.

* Indicates donor is deceased.

Vista Hill Combined Statement of Financial Position

The financial information in this report represents a condensed version of the fiscal year 2004-2005 audited financial statements. A complete set of the audited financial statements, with accompanying notes and report from Moss Adams LLP, is available at Vista Hill's main office.

ASSETS	At September 30, 2005 (in 000s)	
Current Assets		
Cash and Cash Equivalents	\$	964
Accounts Receivable		2,065
Other Current Assets		564
Total Current A	ssets	3,593
Investments		8,138
Property, Plant and Equipment		8,529
Endowment and Deferred Giving Assets		1,245
Other Assets		1,233
Total Assets	\$	22,738

LIABILITIES AND NET ASSETS

Total Liabilities and Net Assets	\$ 22,738
Total Net Assets	18,959
Permanently Restricted	763
Temporary Restricted	1,184
Unrestricted	17,012
Net Assets	
Total Liabilities	3,779
Mortgage Payable	2,605
Total Current Liabilities	1,174
Current Liabilities Accounts Payable Accrued Expenses	\$ 283 89

Recent Year-End Results Vista Hill Measurable Outcomes

Vista Hill has been measuring outcomes since 1999, utilizing the expert consultation of William Sieber, Ph.D. and the UCSD Health Outcomes Assessment Program. Results from each of the major objectives for Vista Hill programs are tabulated and distributed on an annual or semi-annual basis. They are analyzed for trends and used for service enhancements, ongoing quality improvement efforts, and for providing funders with concrete results of their support.

SAFIR (Supporting Adolescents and Families in Recovery)

• Both teens and parents reported significantly decreased problems with teen substance abuse, according to results of a standardized screening inventory.

Stein Education Center (special education for developmentally disabled children & teens)

- 92.4% of students met or made progress toward their individual academic goals.
- 89.5% of students met or made progress toward their individual behavioral goals.
- 87.5% of students who were discharged from the Stein Education Center successfully transitioned to a *less restrictive* level of care.
- 98.8% of program satisfaction ratings by parents/care providers were "good" or "excellent."

Learning Assistance Center (school-based mental health treatment for children & youth)

- Compared to grade point average (GPA) at intake, 75.9% of 58 students with GPAs below 2.5 showed improvement in academic grades at six months.
- Compared to baseline measures at intake, 78.8% of 245 students demonstrated behavioral improvement *within the community*, 79.3% demonstrated behavioral improvement *in the family home*, and 77.5% demonstrated improvement in problem behaviors *at school*.

ParentCare (substance abuse treatment and parenting skills training for mothers)

- 100% of babies born to ParentCare mothers were *toxin-free at birth*.
- Only 35% of clients entering the program had a regular job, while 100% of clients were either *employed* or *participating in a job training class* upon program completion.
- At program entry, 76% of women reported drug/alcohol use within the past 90 days. Upon discharge, 14% of those who exited for any reason, and 0% of those who were successfully discharged, reported drug/alcohol use within the past 90 days.
- From intake to 6 months into the program, on average, participants dropped from the 65th percentile to the 43rd percentile on the Parenting Stress Inventory. (Note: a percentile score of 50 is average for the general population, and lower scores indicate better family functioning and lower risk.)

Therapeutic Learning Center (ParentCare's on-site specialized childcare and pre-school for "high risk" children ages birth to 5)

- After one year in the program, children moved, on average, from below to above average on a standardized developmental survey of social and behavioral competence.
- Gains made in the program were shown to be maintained for at least two years, demonstrating lasting effects.